

Walking down the New Silk Road: opportunities for entrepreneurial development and the promotion of innovation

November 29, 2018 | 2:00 PM – 6:00 PM

MIB Trieste School of Management, New Pavilion

Largo Caduti di Nasiriya, 1 Trieste

The workshop is organized within the **CAB project (Crossborder Acceleration Bridge)**, INTERREG Italia-Slovenia, and is aimed at exploring the opportunities of convergence of the Chinese and the Adriatic ecosystems of innovation and the implications for the development of new and established entrepreneurship in technology-advanced industries.

The workshop's **target audience** includes entrepreneurs, investors, policy-makers, academics, experts, students and anyone interested in the promotion of entrepreneurship and innovation and in the building of “bridges” between China, Italy and Slovenia.

AGENDA

MODERATOR: **Andrea Tracogna**, Professor at University of Trieste

2:00 PM – 4:00 PM

SESSION 1

Adriatic Entrepreneurs going East? Opportunities and challenges

Claudia Baracchini, Project Manager at Friuli Innovazione

Ales Pustovhr, Co-founder at ABC Accelerator

Redg Snodgrass, Founder at QEDgrowth

Roberto Della Marina, Co-founder at Venture Factory and Operating Partner at Vertis Venture 3 Tech Transfer

Giovanna Tosetto, Destination management senior expert at COTRI Italia

4:00 PM – 4:20 PM

Coffee break

4:20 PM – 6:00 PM

SESSION 2

The Adriatic Ecosystem and the meeting with China: ongoing initiatives

Vittorio Torbianelli, Special Projects Unit at Port Network Authority of the Eastern Adriatic Sea

Fabrizio Rovatti, Managing Director at Innovation Factory, AREA Science Park

Giovanni Cristiano Piani, Innovation Office manager at University of Trieste

Alberto Di Minin, Associate Professor at Scuola Superiore S. Anna and Director at Galileo Galilei Institute, Chongqing University

To register to the event, please send an email to andrea.tracogna@deams.units.it