

The Writing Habits of Successful Academics

Professor Helen Sword

The University of Auckland, New Zealand

9AM-1PM, MAY 23rd, C-LAB - Ex Ospedale Militare – Via Fabio Severo, 40, Trieste



“Publish or perish” is the mantra of the successful academic. Yet few academics have been explicitly trained as writers, and fewer still have been schooled in the intricate art of maintaining research productivity without sacrificing work-life balance. Professor Helen Sword has surveyed more than 1,300 academics from across the disciplines and around the world to find out about their professional formation as writers, their daily work habits, and their habits of mind. In this workshop, you will learn about the BASE habits of successful academic writers – *behavioural, artisanal, social* and *emotional* – and develop your own customized blueprint for building a more productive writing practice from the ground up.

Professor Helen Sword is a scholar, poet and award-winning teacher whose recent books include *Stylish Academic Writing* (Harvard 2012), *The Writer's Diet* (Chicago 2016) and *Air & Light & Time & Space: How Successful Academics Write* (Harvard 2017). She is the Director of the Centre for Learning and Research in Higher Education at the University of Auckland and the recipient of several major research and teaching awards, including the 2013 HERDSA-TERNZ medal for tertiary education research with a major impact and a 2017 University of Auckland Research Excellence Award. Her popular academic writing workshops have taken her to more than 80 universities, conferences and institutes in North America, Europe, Asia, Australasia and Africa. See her website (www.helensword.com) for links to her books, her digital poetry and the Writer's Diet test, a free diagnostic tool for writers.

