



SCIENCE IN 3 MINUTES FAMELAB 2017

**Are you really into science and you can't help talking about it? Are you a scientist, a researcher or a university student and a good communicator?
For you there is FameLab, the science talent show!**

For the fifth year the local selection of **FameLab is back on stage in Trieste!** The international competition challenges young scientists with the talent of communication to tell in just 3 minutes the object of his or her study, or a fascinating scientific topic.

No slide shows, graphs, videos: only **a fistful of words** and a talent for communication are required, to spread to the public the charm and the importance of the scientific research, in a way that is amusing and easy to grasp. The best communicators will win a **cash prize** and will have the chance to participate in a masterclass on science communication, as well as to enter the international competition!

FameLab was launched in 2005 in the UK by Cheltenham Science Festival. The event is promoted at an international level, **in over 25 different countries**, by British Council. In Italy the competition is organized since 2012 by Psiquadro-Perugia Science Fest in collaboration with British Council Italia.

FameLab Italia envisages an initial local phase in 10 Italian cities, one of which is Trieste (the others cities are Ancona, Cagliari, Catania, L'Aquila, Modena, Napoli, Padova, Perugia and Torino).

The Trieste competition is organized by the [Science Centre Immaginario Scientifico](#), [Area Science Park](#), the [Municipality of Trieste](#), [SISSA-The International School for Advanced Studies](#), the [University of Trieste](#) and the [University of Udine](#) and it will take place on **February 22nd 2017**, at 9 a.m. at the Teatro Miela.

Participants to the Trieste local selection will have the chance to attend a two-day preparatory course, to learn how to prepare a better presentation.

For each local competition 2 finalists will be selected: they will participate in the **FameLab Masterclass**, a training course in science communication, and in the **final national competition**, to be held on May 2017.

The winner of FameLab Italia, together with the participants coming from the other countries, will be admitted to the **international competition** that will take place in Cheltenham (UK), during the Cheltenham Science Festival in **June 2017**.

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FAMELAB: USER'S MANUAL

Requirements for participation

- Must be over 18 and under 41 years old on April, the 30th 2017.
- Must be a researcher or a PhD student or a specialised school student or university student in scientific, medical or engineering fields, or working in the same fields for private and public companies and institutions.
- Candidates can be of any nationality. Presentations can be given in Italian or in English.
- Must not be a full time professional science communicator.
- Must not have participated in Masterclasses or national finals in previous FameLab editions.

Applications

In order to enter the competition you have to fill in the [online application form](#). The deadline for applications for the Trieste selection is set to **February 14th 2017**.

Preparatory class (Trieste, February 11th and 15th)

Participants who register to the Trieste selection will have the chance to participate in a preparatory class to improve their communication skills: the first meeting, about content production, will be held on **February 11th**; the second one, dedicated to theatrical aspects, will be held on **February 15th**.

Local selection (Trieste, Teatro Miela - February 22nd 2017, 9 a.m - 1 p.m.)

During local selections participants will have 3 minutes to impress the jury. FameLab is scouting for fascinating presentations that will strike the fancy of and be easily grasped by an adult general public. Candidates may use materials of small size and that do not require a set-up time.

Projections, slide shows or images of any kind are not allowed.

Two different presentations must be prepared for the local selection, lasting 3 minutes each: the first will be performed in the pre-selection and the second in the final one, for those who are admitted. The list of the participants admitted to the final local selection will be communicated by the jury.

After the final local selection the jury will announce the winner of the local competition, as well as the name of the candidate ranking second. Both will be admitted to the national competition.

The FameLab Masterclass (Perugia – April 2017)

The candidates ranking first and second of the 10 local selections will have the opportunity to participate in the free FameLab Masterclass, a two-days training event where professional science communicators will help participants to further develop their communication skills in order to better prepare their presentations for the final national event.

The national final (May 2017)

At the end of the National competition, the jury will decide the winner of FameLab Italy 2017, who will participate in the final competition of [FameLab International 2017](#) in Cheltenham (UK).

Prizes for the Trieste selection

- **First place winner:** 400,00 euro prize, admission to the national selection, admission to FameLab Masterclass, admission as an auditor to the course on “Museums” of the [Master in Science Communication “Franco Prattico”](#) - (SISSA, Trieste).
- **Second place winner:** 200,00 euro prize, admission to the national selection, admission to FameLab Masterclass.

The two winners of the local selection will also receive a contribution towards travel costs, to attend the Masterclass and the National competition.