

Rubina Romanello, PhD

Curriculum Vitae

(Updated 2023)

**Personal information**

Name and Surname: Rubina Romanello

Born in Udine (UD) – Italy, 25 April 1987

Nationality: Italian

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University of Trieste, Department of Economics, Business, Mathematics and Statistics “Bruno de Finetti” via Valerio 4/1, 27134 Trieste (Italy) - Building D, room 3.5.

**Education**

2013 - 2016 **PhD in Business Studies**, University of Udine

Doctoral dissertation in International Business: “Investigations on the Growth of Early Internationalizing Firms”

The doctoral dissertation includes three essays: a systematic literature review on 171 articles investigating early internationalizing firms published between 2004-2014; qualitative research on the growth process of six Italian manufacturing born globals; a mixed method research on the impact of the initial international strategy on the performance of manufacturing exporting SMEs.

Research Domain: International Business/International Entrepreneurship.

SSD: SECS-P/08, Supervisor: M. Chiarvesio, Duration: 36 months (+ maternity leave)

2009 – 2011 **MS in Management and Economics**, University of Udine

Final Grade: 110/110, *cum laude*

Commercial law thesis: “La Golden Share e i diritti del socio pubblico” (The Golden Share and public shareholders’ rights).

Supervisor: M. Speranzin

Study Exchange (4 months) at Indian Institute of Planning and Management (IIPM), New Delhi (India), to attend MBA and MS program courses.

2006 – 2009 **BS in Business Economics**, University of Udine

Final grade: 110/110

Commercial law thesis: “Dal caso AEM alla nuova disciplina delle partecipazioni dello Stato e degli enti pubblici nel capitale delle Spa” (The AEM Case and the special rights of public authorities in privatized Italian companies).

Supervisor: M. Speranzin

2001 – 2006 **Gymnasium G. Marinelli**, Udine

Study exchange (1 month) at Sanger High School, California, US.

**Additional Masterclasses**

2021 International Business Masterclass “Strategy and International Business”, Prof. A. Verbeke, Henley Business School, UK, November 2021.

2019 Laboratory of Public Speaking, with the Director and Actress Rita Maffei from CSS, UNIUD in collaboration with the theatrical production center CSS (Udine).

## International experience

- 2010 Visiting student (4 months) at Indian Institute of Planning and Management (IIPM), New Delhi, India.
- 2006 Visiting student (1 month) at Sanger High School, Fresno, California, US.

## Working Experience

2023 – current **Assistant Professor of Management (with Tenure) (RtdB) (SECS-P/08)**, University of Trieste

### Research & Teaching position

Department responsibilities:

- Communication delegate for DEAMS

Teaching responsibilities:

- Business & Management (SECS-P/08) (A.A. 2023-2024)- 60 hours, English.  
Bachelor in International Economics and Financial Markets.  
Main themes: fundamentals of strategy, internal and external environment assessment, stakeholders, core competences, corporate sustainability, international strategy, operations and supply chain management.
- Logistics and Supply chain management (SECS-P/08) (A.A. 2023-2024)– 60 hours, Italian.  
Master in Strategy, Consulting and Business Logistics  
Main themes: Operations Management, Inventory Management, Make or Buy decisions, International Supply Chain Management, Business Logistics.
- Business & Management (SECS-P/08) (co-teaching with D. Vianelli) (A.A. 2022-2023) – 24 hours, English, BS in International Economics and Financial Markets.
- Fundamentals of marketing of creativity and innovation (SECS-P/08) (A.A. 2022-2023) – 24 hours, Italian, MS in Psychology.

2023 **Assistant Professor of Management (RtdA) (SECS-P/08)**, University of Udine

PNRR - “Ecosistemi dell’Innovazione, PNRR – Missione 4: Istruzione e ricerca; Componente 2: Dalla ricerca all’impresa; Investimento 1.5, finanziato dall’Unione Europea – NextGenerationEU. Progetto ECS\_00000043 (Thematic area: Digital, industry and aerospace). - Interconnected Nord-Est Innovation Ecosystem (iNEST)”

Research-focused position

Main course:

Management for Sustainable Business (SECS-P/08) – 24/48 hours, English, MS in International Management and Organization.

Main themes: corporate sustainability, strategy & sustainable growth, BOP markets, ethics in IB, sustainability across global supply chains.

## Research experiences

2022- 2023 **Post Doc Research Fellow** “UNI 4 JUSTICE. Profili di organizzazione e gestione giudiziaria a supporto dello sviluppo di strumenti innovativi per l’ufficio del processo. Tecnologia, Organizzazione e Giustizia.” (SECS-P/08), University of Udine

Supervisor: F. Crisci.

The project “UNI 4 JUSTICE”, coordinated by Alma Mater – University of Bologna, includes a consortium of universities and is financed in the context of PON Governance e Capacità Istituzionale 2014-2020 – Thematic objective 11. UNI 4 JUSTICE is a complex project which favors the collaboration among academia and the judicial system of districts of Ancona,

Bologna, Trento, Venezia e Trieste, inspired by the principles of European programming, which promotes the organizational, technological and professional change in the courthouses.

2021 – 2022 **Post Doc Research Fellow** “Innovation, digitalization and transformation of early internationalizing firms” (SECS-P/08), University of Udine

Supervisor: M. Chiarvesio.

The research project explores the relationships among digitalization, innovation and early and rapid internationalization.

2020 – 2021 **Post Doc Research Fellow** “Friuli Venezia Giulia SMEs internationalization: financial profiles.” (SECS-P/09), University of Udine.

Supervisor: J. Floreani.

The research project investigates the impact of financial support/incentives on the performance of SMEs located in FVG.

The research was funded by Friuli Venezia Giulia region and developed in collaboration with the host institution Friulia Spa.

2018 – 2019 **Post Doc Research Fellow** “Smart products and new competitive strategies.” (SECS-P/08), University of Udine.

Supervisor: M. Chiarvesio.

The research project investigates the development of smart and connected products, and the adoption of related technologies (e.g. big data and analytics), by examining potential impacts on firms’ competitiveness and international strategies. The research was granted by the region Friuli Venezia Giulia and carried on in collaboration with two host institutions: Cluster Arredo e Sistema Casa FVG and Cluster COMET FVG.

2017-2018 **Post Doc Research Fellow** “**The drivers of international competitiveness of companies in Industry 4.0**” (SECS-P/08), University of Udine.

Supervisor: M. Chiarvesio.

The research project investigates the interrelated dynamics existing among digital innovation, Industry 4.0 and the internationalization processes of manufacturing companies. The research was granted by the region Friuli Venezia Giulia and carried on in collaboration with four host institutions: Polo Tecnologico of Pordenone (technology transfer), Friuli Innovazione (technology transfer), Cluster Arredo e Sistema Casa FVG (cluster) and Cluster COMET FVG (cluster). **Other research and consulting projects**

#### **Other research and consulting experiences:**

2020 “**La valutazione dell’impatto dei prodotti intelligenti e connessi sulla catena globale del valore delle aziende di piccole e medie dimensioni**” (SECS-P/08), Free University of Bozen, with V. Veglio.

2019 “**Servitization and Industry 4.0**” (SECS-P/08), University of Udine, with R. Tabacco.

2019 “**Osservatorio della Metalmeccanica FVG**” (SECS-P/08), University of Udine, with M. Chiarvesio, and funded by Cluster COMET FVG.

2012 “**Customer Satisfaction Analysis of a KIBS**” (SECS-P/08), University of Udine, with M. Chiarvesio (UNIUD) and R. Grandinetti (University of Padua).

#### **Collaborations with International Research Agencies**

2018- 2020 External Expert for Eurofound - European Agency for Improving Working and Living Conditions, involved in the following projects:

- The digital Age: opportunities and challenges for work and employment
- Labor market change (covering well-functioning and inclusive labor markets and monitoring structural change and managing restructuring, innovation and job creation in companies)
- Workplace practices in export-oriented establishments

## Other Research Activities:

- 2023 Research Seminar (**invited**) to present the article: Romanello R., Veglio V., Chiarvesio M. “Back in house? Industry 4.0, internalization and SME international competitiveness”, **Groningen Business School, NL**, 25 May.
- 2022 Discussant (invited) at the doctoral seminar hold by M. Johanson, “Speed, acceleration and synchronization of firm growth in international markets”, **University of Urbino**, 9 May.
- Discussant (invited) at the doctoral seminar hold by M. Johanson, “Liabilities of foreigners and outsidership: the importance of cultures, institutions, and networks for firm’s international activities”, **University of Urbino**, 3 May.
- 2018 Research Seminar (**invited**) to present the article: Romanello R., Chiarvesio M. (2017) “Turning point: when born globals enter post-entry stage”, **Henley Business School, UK**, 18 April

## Teaching activities

- 2022- 2023 **Adj. Prof. of International Business Management** (SECS-P/08), Catholic University of Sacred Heart, Faculty of Economics, Milan - MS in Management (40 hours, English).
- Main themes: globalization, drivers and barriers; internationalization of value chain; value shop; international trade theories (selection); foreign market screening and selection processes; foreign market entry modes, born globals and international entrepreneurship, emerging markets and institutional void theory; Industry 4.0.
- Textbook: Hill., International Business, Mc Graw Hill.
- 2021- 2023 **Adj. Prof. of International Management** (SECS-P/08), Free University of Bozen, Faculty of Economics, - BS in Economics and Management (36 hours + 9 laboratory hours; English).
- Main themes: globalization, drivers and barriers; internationalization of value chain; value shop; international trade theories (selection); foreign market screening and selection processes; foreign market entry modes, born globals and international entrepreneurship, emerging markets and institutional void theory; Industry 4.0.
- Textbook: Cavusgil et al., International Business: The new realities. Pearson.
- 2019- 2023 **Adj. Prof. of Management of Performing Arts, Creative and Cultural Enterprises** (SECS-P/08), University of Udine, DAMS – Discipline dell’Audiovisivo, dei Media e dello Spettacolo, (40 hours, Italian), University of Udine and Trieste - Gorizia.
- Main themes: cultural and creative enterprises and industries, definitions and Creative Europe; complex services; fundamentals and principles of management and strategic marketing; digital technologies in the cultural sector; financing in the cultural sector; digital platforms and their impacts at the industry levels (Netflix vs Hollywood: two paradigms).
- Textbook: Solima L. “Management per l’impresa culturale”, Carrocci.
- 2021 **Adj. Prof. of Internationalization Strategies** (SECS-P/08), University of Modena and Reggio Emilia, MS in LACOM – Languages for Communications in International Enterprises and Organizations (36 hours, English).
- Main themes: internationalization decisions; drivers and barriers; internationalization theories; screening and selection processes of foreign markets; foreign market entry modes, born globals and emerging markets.
- Textbook: Hollensen S. “Global Marketing”, Pearson.
- 2020 **Teaching Assistant** activity in Economics and Governance of Enterprises (SECS-P/08), University of Padua (50 hours, Italian). Course holders: E. Di Maria, I. De Noni, M. Paiola.
- Textbook: Tunisini et al. “Economia e Management delle Imprese”, Hoepli.
- 2017 - 2023 **Cultore della Materia** (SECS-P/08), University of Udine
- 2016 - 2023 **Teaching Assistant of Operations Management** – Business and Management (M-Z) (SECS-P/08), University of Udine (14 hours in 2016, 12 hours in 2017, 14 hours in 2018, 14 hours in 2019, 14 hours in 2021 and 24 hours in 2022, Italian). Course holder: M.R. Cagnina.

Main themes: Fundamentals of Operations Management, make or buy, process design, capacity evaluations, inventory management, and material requirement planning,

Textbook: Chase et al. "Operations and Supply Chain Management", Mc Graw Hill.

2014 – 2023 **Guest lectures in International Management** (SECS-P/08), University of Udine, Course Holder: M. Chiarvesio.

### Other teaching experiences

2023

- Adj. Prof. of "International Business Strategy" - **Master in International Business** (MIB) – A.A. 2022-2023, **Catholic University of Sacred Heart**, Milan, February - March 2023.
- Tutor MIB – **Field Work** "Internationalization of the E-sales of a Food company: expanding Amazon to Germany, France and Spain" – **Master in International Business** (MIB) - A.A. 2022-2023, **Catholic University of Sacred Heart**, Milan, January - April 2023.
- MIB Faculty Member in final discussions - **Master in International Business** (MIB), A.A: 2021 – 2022, **Catholic University of Sacred Heart**, Milan, November – April.

2022

- Lecture (invited) – "Imprese culturali e creative nell'era digitale" – in Letteratura ed Editoria digitale (S. Adamo), MS in Languages and Modern Literatures, - 2 hours, **University of Trieste**, 5 December.
- Master's Module in International Management- "New venture internationalization: Learning from Born Global companies", **Master in International Marketing and Sales Communication** – A.A. 2021-2022, 3 hours, **IULM University**, Milan, 24 May.
- Lecture (invited) – "New venture internationalization: Learning from born globals", in International Management and Marketing (E. Giuliani), **BS in Management for Business and Economics**– A.A. 2021 – 2022, 3 hours, **University of Pisa**, 28 April.
- Lecture (invited) – "New venture internationalization" – in International Marketing (S. Gerschewski), **Undergraduate Bachelor of Science in Marketing degree program** – 1 hour, **University of Kent**, UK, 14 March.

2020

- Lecture (invited) "International entrepreneurship and new venture internationalization" (2 hours), **MS in International Management** (E. Martinelli) - 2 hours, **University of Modena e Reggio Emilia**, 11 November.
- Seminar (invited) (webinar) "Industry 4.0: challenges and opportunities" (1,5 hours), **University of South Asia**, Lahore, Pakistan, 18 July.
- Seminar (invited) (webinar) "Industry 4.0 and International Business" (1,5 hours), **Genesis Trinity Business School (Corporate Buzzzz Session)**, Pune, India - 11 July.
- Lecture (invited) "International entrepreneurship and early internationalization" (V. Veglio) in Management of Multinationals, **Free University of Bozen**, 2 hours - 24 April.

2018

- Lecture (invited) on "Industry 4.0" in Innovation Management (R. Tabacco), **University of Udine**, 2 hours - 27 November.
- Lecture (invited) (webinar) "start-up internationalization strategies" (insights and best practices), **ABC Accelerator of Ljubljana**, 2 hours - 11 October.
- Lecture on born global and early internationalization in International Marketing (B. Francioni), **University of Urbino**, 3 hours - 18 April.

### Research domains and main research themes

#### *Research field*

- International Business, International Entrepreneurship, Innovation and Technology Management.

#### *Research Themes:*

SME internationalization, entrepreneurial marketing, internationalization speed, born global companies and international growth process, international entrepreneurship, international new ventures and digitalization, industry 4.0, big data and analytics and machine learning: practices and implementation processes; public

support and firm performance, digitalization of workplace practices.

#### *Selected research collaborations:*

- Since 2023, qualitative research on corporate governance of born globals with A. Rialp (University of Barcelona), M. Chiarvesio (UNIUD) and M. Hannibal (Southern Denmark University).
- Since 2019, systematic literature reviews with J. Paul (University of Puerto Rico).
- Since 2020, qualitative comparative research on public support impacts on SME performance in Italy and Finland with J. Floreani (UNIUD), E. Pelto e J. Raitis (Turku University).
- Since 2020, systematic literature review on public support and firm performance with J. Floreani (UNIUD), S. Miani (UNIUD) e O. Dvoulety (University of Prague).
- Since 2019, qualitative research on Industry 4.0 adoption among SMEs with J.M. Müller (FAU Erlangen-Nürnberg) e N. Kazantsev (Institute for Manufacturing, University of Cambridge).
- Since 2018, research on machine learning and voluntary employee churn in MNEs with V. Veglio (UNIPV) e T. Pedersen (Copenhagen Business School).
- 2015 - 2021, qualitative comparative research on institutional context influences on international opportunity development processes of Italian and Chinese born globals with M. Karami (Otago University), C. Xiao He (Otago University), S. Gerschewski (Edinburgh Business School), N. Evers (Trinity College).

#### *Research projects – participated as post doc fellow:*

- “UNI 4 JUSTICE. Profili di organizzazione e gestione giudiziaria a supporto dello sviluppo di strumenti innovativi per l’ufficio del processo. Tecnologia, Organizzazione e Giustizia.” (SECS-P/08), as part of “UNI 4 JUSTICE. Universitas per la Giustizia. Programma per la qualità del sistema giustizia e per l’effettività del giusto processo.” Coordinated by Alma Mater University of Bologna and funded through PON Governance e Capacità Istituzionale 2014-2020 - Obiettivo Tematico 1.
- “Friuli Venezia Giulia SMEs internationalization: financial profiles” funded by Friuli Venezia Giulia region.
- “Smart Products and new competitive strategies”, funded by Friuli Venezia Giulia region.
- “The drivers of international competitiveness of companies in Industry 4.0”, funded by Friuli Venezia Giulia region.

#### **Awards**

##### *Best Paper Award*

- SIG Strategic Management Digital Strategy Track 2019 **Best Paper Award, EURAM Conference**, Lisbon 2019: Bortoluzzi, Chiarvesio, Romanello, Tabacco “The interplay between industry 4.0 technologies, servitization strategies and performance evidence from B2B SMEs.”
- **Best Paper Award, Sinergie-SIMA Conference**, Rome 2019, Bortoluzzi, Chiarvesio, Romanello, Tabacco, Veglio “Industry 4.0 technologies and servitization strategy: a good match?”.

##### *Personal Awards*

- Nominee as **Best Reviewer, EIBA 2021**, University of Madrid.
- Winner of **PhD Award 2017** at University of Udine (1800 € research grant) with the following motivation: “The thesis presents an in-depth analysis of the evolutionary trajectories of born globals, a topical issue in the academic debate of international business, with an interesting combination of qualitative and quantitative research. The results offer practical implications, which could find adequate and immediate application in the context of SMEs.”
- **PhD Scholarship** (2013-2016), University of Udine
- **MIUR Scholarship** (2010) to attend MBA/MS courses at IIPM, New Delhi

#### **Selected publications (full list available in Arts.units.it)**

##### *Doctoral dissertation*

Romanello R. (2016) “Investigations on the Growth of Early Internationalizing Firms”, Doctoral Dissertation.

## Articles

- 1) Bortoluzzi G., Chiarvesio M., Romanello R., Tabacco R., Veglio V. (2022) “Servitisation strategy and performance in the B2B market segment: the moderating role of Industry 4.0 digital technologies”. **Journal of Manufacturing Technology Management**, Vol. 33 No. 9, pp. 108-128.
- 2) Romanello R., Veglio V. (2022) “Industry 4.0 in food processing: drivers, challenges and outcomes”. **British Food Journal**, Vol. 124 No. 13, pp. 375-390.
- 3) Chiarvesio M., Romanello R., Tabacco R. (2021). Industry 4.0 for product and process innovation. The case of the Mechanical Cluster of Friuli Venezia Giulia. **Scienze Regionali – Italian Journal of Regional Science**, p 1-22.
- 4) Romanello, R., Karami M., Gerschewski S., Xiao He C., Evers N. (2021) “International opportunity discovery in born global firms: The role of institutions”. **Critical Perspectives on International Business**, Vol. 18 No. 3, pp. 303-337.
- 5) Kumar M., Paul J., Mishra M., Romanello R. (2021) “The Creation and Development of Learning Organizations: a Review”. **Journal of Knowledge Management**, Vol. 25 No. 10, pp. 2540-2566.
- 6) Veglio V., Romanello R. (2020) “International New Ventures in the Digital Age: The Case of a Big Data and Analytics provider”. **Small Business/Piccola Impresa** (Special issue), 2, DOI: dx.doi.org/10.14596/pisb.357.
- 7) Bortoluzzi G., Chiarvesio M., Romanello R., Tabacco R., Veglio V. (2020) “Industry 4.0 technologies and servitization strategy: a good match?”. **Sinergie – Italian Journal of Management**, Vol. 38 No.1, 55-72.
- 8) Romanello, R., Chiarvesio, M. (2019) “Early Internationalizing Firms: 2004 – 2018”. **Journal of International Entrepreneurship**, Vol. 17, Issue 2, pp. 172 – 219.
- 9) Romanello, R., Chiarvesio, M. (2017) “Turning point: when born globals enter post-entry stage”, **Journal of International Entrepreneurship**, Vol 15., Is. 2, pp. 177-206.
- 10) Romanello, R. (2017). “Alla ricerca dell’internazionalizzazione precoce e rapida fra le Pmi Italiane: uno studio esplorativo”, **Economia e Società Regionale**, No. 1, pp. 99-121.
- 11) Romanello, R., Chiarvesio, M. (2016) “The creation of foreign market knowledge across the growth phases of born globals”, **Mercati e Competitività**, No 3, pp. 69-85.

## Book chapters

- 1) Romanello, R., Kazantsev, N., Oliveira G. A., Müller, J.M. (2022). Industry 4.0 experience in SMEs: An international overview of barriers, drivers and opportunities. Müller J. M. and Kazantsev N., **Industry 4.0 in SMEs Across the Globe: Drivers, Barriers, and Opportunities**. Publisher: Taylor and Francis # 444396.
- 2) Romanello, R., Chiarvesio M. (2022) “Patterns of adoption of Industry 4.0 technologies among Italian SMEs” in Müller J. M. and Kazantsev N., **Industry 4.0 in SMEs Across the Globe: Drivers, Barriers, and Opportunities**. Publisher: Taylor and Francis # 444396.
- 3) Veglio V., Romanello R. (2022). The covid-19 crisis and Italian firms: digitalization, internationalization, and global value chain reconfiguration in Etemad H. (Ed.), **Small and Medium Sized Enterprises and the COVID-19 Response: Global Perspectives on Entrepreneurial Crisis Management**, Edward Elgar Publishing Ltd., Northampton, Mass.
- 4) Romanello R., Veglio V. (2021). Covid-19 crisis, digitalization and localization decisions. In van Tulder R., Verbeke A., Piscitello L., and Puck J. (Ed.), **International Business in Times of Crisis: What Perspective to take? Tribute Volume to Geoffrey Jones (Progress in International Business Research)**, Vol. 16, International Business in Times of Crisis. Publisher: Emerald. ISBN. 978-1-80262-164-8.
- 5) Chiarvesio, M., Romanello, R. (2018) “Industry 4.0 technologies and internationalization: Insights from Italian companies”. in van Tulder R., Verbeke A., Piscitello A. (Ed.) **International Business in the Information and Digital Age (Progress in International Business Research)**, Vol. 13, Publisher: Emerald.

## Report

- 1) Bortoluzzi G., Chiarvesio M., Romanello R., Tabacco R. (2018) “La metalmeccanica in Friuli Venezia Giulia. Analisi strutturale e trend negli ultimi 15 anni”. Cluster Comet. July 2018.
- 2) Romanello, R. (2017) “I migliori mercati dell’export Legno Arredo per le imprese del Friuli Venezia Giulia”. Cluster Legno Arredo. June 2017.

Conference proceedings can be found in arts.units.it.

## Language knowledge

	<b>English</b>	<b>Tedesco</b>	<b>Francese</b>
Reading skills	Excellent	Good	Good
Writing skills	Excellent	Basic	Basic
Verbal skills	Excellent	Basic	Basic

**Dissemination events and articles presented at conferences (\*speaker, \*\* chair)**

2023

- Romanello R.\*, Veglio V., Chiarvesio M. “Industry 4.0 and SME international competitiveness”. Full paper, SIMA Conference, Bari, 29-30 June, 2023.
- Romanello R., Crisci F.\* “How Matter Matters”: Translations, boundary objects and Digital Innovation in the Public Reforms. Extended Abstract. SIMA Conference, Bari, 29-30 June, 2023.
- Romanello R. “Industry 4.0 and International Business”. International Conference on Digital Transformations: A Paradigm Shift in Global Management Practices. Guest speaker, 17 June, 2023
- Romanello R., Veglio V.\*, Chiarvesio M. “Back in house? Industry 4.0, internalization and SME international competitiveness”, EURAM, Trinity College, Dublin, June, 2023.

2022

- Raitis J.\*, Romanello R., Pelto E., Floreani J. “Not just money. An explorative study on the support of public financial agencies for the international growth of SMEs”. Competitive paper, EIBA 2022. BI Norwegian University, Oslo. December 2022
- Romanello R.\*, Veglio V., Chiarvesio M., Tabacco R. “Industry 4.0 and the international competitiveness of SMEs”. Sinergie-SIMA conference. Bocconi University, Milano, 30 June – 1 July.
- Romanello R.\*, Floreani J., Miani S. “Public support and firm performance: A review and research agenda”. Sinergie-SIMA conference. Bocconi University, Milano, 30 June – 1 July.
- Romanello R., Floreani J.\*, Miani S. “Public support and firm performance: A systematic review of antecedents and outcomes”, EURAM 2022, Winterthur, 15-17 June.
- Veglio, V.\*, Romanello, R., Pedersen, T. (2022). The power of applying supervised machine learning in predicting voluntary employee turnover. EURAM 2022 – Leading Digital Transformation, 2022 – ZHAW School of Management and Law – Winterthur – Zurich, Switzerland, 15-17 June.

2021

- Romanello R.\*, Floreani J., Miani S. “Public support and firm performance: A systematic review of antecedents and outcomes”, Interactive paper, EIBA Conference, 10-12 December, Universidad Complutense de Madrid.
- Romanello R.\*, Chiarvesio M. “Born globals’ post-entry growth: A balance between innovation and corporate governance”, accepted as interactive paper, EIBA Conference, 10-12 December, Universidad Complutense de Madrid.
- Chiarvesio M., Romanello R.\*, “The role of corporate governance in the growth process of born globals”, SIM Conference, Università Politecnica delle Marche, Ancona, October.
- Presentazione dei risultati del progetto “Friuli Venezia Giulia SMEs internationalization: financial profiles” e focus group con il personale Friulia Spa. Friulia Spa, Trieste. 2 July.
- Presentazione dei risultati del progetto “Friuli Venezia Giulia SMEs internationalization: financial profiles” alla direzione di Friulia Spa. Friulia Spa, Trieste. 21 June.
- Romanello R., “Narrative synthesis and thematic analysis in systematic literature reviews”, IV Odense Workshop in International Entrepreneurship (20 May 2021).

2020

- Veglio V., Romanello R.\* “COVID 19 crisis and Italian firms: digitalization, internationalization and global value chain configuration”, EIBA Conference online.
- Veglio V., Romanello R.\* “Digitalization and Global Value Chain Reconfigurations”, SIM online.
- Romanello R. (webinar) \* “Digital transformation, Covid 19 and International Business”, International Digital Conference 2020, University of South Asia, Lahore.
- Veglio V.\*, Romanello R. “What can Multinationals learn from ‘Machine Learning’? The Voluntary Employee Churn Case”. Sinergie – SIMA conference online.
- Speaker at “Valorizzazione del Capitale Umano: La ricerca scientifica e il territorio”, presentation of results of the research project "Smart products and new competitive", University of Udine
- Romanello R., Karami M., Gerschewski S., Evers N.\*, He Xiao C. “International Opportunity

Discovery of Born Global firms: The role of Institutions”, Academy of Management (AOM), Vancouver, Canada.

- Müller J.M.\*, Kazantsev N., Romanello R., Oliveira G.A., Ghobakhlo M., Hamzeh R., Debabrata D., Tabane E., Drogovoz P., Michna A. “Integration model for Industry 4.0 from multiple SMEs worldwide”, International Working Seminar on Production Economics, Innsbruck.
- Bortoluzzi G., Chiarvesio M.\*, Romanello R., Tabacco R., Veglio V.\* “The interplay between Industry 4.0 technologies, servitization strategies and performance. Evidence from B2B SMEs.” Conference on Management and Marketing in the Digital Age: Digital Transformation in Italian SMEs. Catholic University of Sacred Heart, Milan.

2019

- Bortoluzzi G.\*, Chiarvesio M.\*, Romanello R., Tabacco R. “The interplay between Industry 4.0 technologies, servitization strategies and performance. Evidence from B2B SMEs.” European Academy of Management (EURAM) Conference. ISCTE-IUL, Lisboa, Portugal. Awarded as Best Paper in SIG Track.
- Veglio V.\*, Romanello R.° “What can Multinationals learn from ‘Machine Learning’? The Voluntary Employee Churn Case”. AIB conference. Copenhagen Business School (CBS), Denmark.
- Romanello R.\*, Karami M., Gerschewski S., Xiao He C. “International opportunity discovery in born global firms: The role of institutions”. AIB conference. Copenhagen Business School (CBS), Denmark.
- Bortoluzzi G.\*, Chiarvesio M., Romanello R., Tabacco R., Veglio V. “Industry 4.0 technologies and servitization strategy: a good match?”. Sinergie-SIMA Conference, Università La Sapienza, Rome. Awarded as Best Paper.
- Chiarvesio M.\*, Romanello R.\* “Manifattura 4.0: ritorno a casa?”, Bottega del Sapere, “Conoscenza in Festa” Festival, Kartell Flagship Store Udine.
- Veglio V., Romanello R.\* “What is the potential of Big Data and Analytics? Insights for SMEs competing in the Digital Age”. ISME Workshop, Free University of Bozen.
- Speaker at “TOP 50 mercati nel legno arredo”: “Industry 4.0 come driver di competitività internazionale delle imprese del FVG nel legno arredo e nel Sistema casa”, organizzato da Cluster Arredo e Sistema Casa, Brugnera (PN).
- Veglio V.\*, Romanello R. “What can Multinationals learn from ‘Machine Learning’? The Voluntary Employee Churn Case”. 7th International Business Conference, Henley Business School, University of Reading, UK.
- Speaker at “Valorizzazione del Capitale Umano: La ricerca nei settori umanistici e delle scienze sociali a servizio del territorio”, presentation of results of the research project “The drivers of international competitiveness of companies in Industry 4.0”, Palazzo Antonini, Udine.
- Bortoluzzi G., Chiarvesio M., Tabacco R., Romanello R. “Industry 4.0 adopters and servitization: evidence from the mechanical sector”. “Creating Value Through Manufacturing” Workshop. University of Padua.

2018

- Romanello R.\*, Chiarvesio M., Balboni B. “Entry timing and initial speed: exploring interactions and impacts on exporting SMEs”. Competitive paper at 44th EIBA Conference. Poznan University, Poland
- Chiarvesio M., Romanello R.\* Launch of Progress in International Business Research, Vol. 13, International Business in the Information and Digital Age. Chapter Pitch. “Industry 4.0 technologies and internationalization: Insights from Italian companies”. 44th EIBA Conference. Poznan University, Poland.
- Romanello R., Chiarvesio M.\*, Balboni B. “Entry timing, initial speed and speed of international expansion: exploring interactions and impacts on exporting SMEs”. Società Italiana Marketing (SIM). University of Bari.
- Chiarvesio M.\*, Romanello R. “SMEs competing in the international context: the influence of Industry 4.0”. Società Italiana Marketing (SIM). University of Bari.
- Bortoluzzi G., Chiarvesio M.\*, Romanello R., Tabacco R. “Industry 4.0 adopters and servitization: evidence from the mechanical sector”. Società Italiana Marketing (SIM), University of Bari.
- Romanello R., Karami M., Gerschewski S.\*, Xiao He C. “The exploration of international opportunities in born global firms: The role of institutions”. 22<sup>nd</sup> McGill Conference. Halmstad University, Sweden.
- Speaker at “COSTRUTTORI DI FUTURO. Il Sistema Casa FVG si prepara alle Sfide dei Prossimi venti anni”: “Il Sistema Arredo Casa del Friuli Venezia Giulia: Stato dell’arte”. Villa di Toppo-Florio, Buttrio, 13 Luglio 2018. Video available at: <https://youtu.be/IRa67sPB6t0>.
- Chiarvesio M.\*, Romanello R. “Patterns of Adoption of Industry 4.0 technologies among Italian SMEs: The case of Friuli Venezia Giulia”. 4th Regional Industrial Policy Seminar: “Introduction of advanced digital manufacturing technologies in European regions”, in the context of “Future of

Manufacturing in Europe” program, organized by the Eurofound. Tallinn, Estonia, 11 – 12 June.

- Romanello R.\*, Chiarvesio M. “Investigations on the influence of industry 4.0 in the international competitiveness of SMEs”. Interactive Research Development Workshop and Conference: Internationalization of SMEs – New Insights and Future Research Opportunities (ISME) Workshop. Free University of Bozen.
- Research Seminar (invited) to present Romanello R., Chiarvesio M. (2017) “Turning point: when born globals enter post-entry stage”, Journal of International Entrepreneurship. 18 April, Research Seminar, Henley Business School, UK.
- Chiarvesio M.\*, Romanello R. “Industry 4.0 technologies and international competition: Patterns of adoption among Italian SMEs”. Scientific Workshop on the 4th Industrial Revolution. University of Trento.

2017

- Romanello R.\*, Chiarvesio M.\* “Emerging technologies and internationalization: Insights from Italian companies approaching Industry 4.0”. Interactive paper, 43rd EIBA Conference. Politecnico of Milan.
- Romanello R.\*, Chiarvesio M., Balboni B. “The drivers of performance of exporting SMEs: The role of entry timing and initial speed”, XIV Società Italiana Marketing (SIM). University of Bergamo.
- Speaker at “PhD Award 2017 Ceremony”, Conoscenza in Festa, Università degli Studi di Udine, Udine, 30 June.
- Relatrice su invito per il Cluster Arredo e Sistema Casa “TOP 50: I migliori mercati dell’export del Legno Arredo per le aziende del FVG”, Cassa di Risparmio del Friuli Venezia Giulia, Udine, 8 June.

2016 and previous years

- Romanello R.\*, Xiao He C., Karami M. “The development of international opportunities in born global context: the role of institutions”. Interactive paper, 42nd EIBA Conference, 2016. WU University, Wien.
- Romanello R.\*, Chiarvesio M. “Le imprese born global: fattori di successo per crescere internazionali”. XII Società Italiana Marketing (SIM), 2015. Università degli Studi di Torino.
- Romanello R.\*, Chiarvesio M. “Turning Point: Comparison between young and adolescent born globals”. 19th McGill International Entrepreneurship Conference, 2015. Birkbeck University, London, UK.
- “Born Globals: Insights on the Success Factors”. Poster Session. PhD Expo 2015. University of Udine, Italy.
- Romanello R.\* “Born Globals: Insights on the Determinants of Short –Term Performance and Long-Term Success”. 28° EIBA/EIASM John H. DUNNING Doctoral Tutorial in International Business, 2014. Uppsala University, Sweden. – Faculty: Prof. J.F. Hennart, Prof. R. Piekkari, Prof. G.R.G. Benito, Prof. T. Devinney, Prof. E. Westney.

## Reviewer activities

**Editorial Review Board**, International Journal of Consumer Studies (ABS 2, IF: 3.864).

**Editorial Review Board**, European Journal of International Management (ABS 1, IF: 2.507)

Ad hoc reviewer for JIEN, IBR, JBR, JMTM, Competitiveness Review and other journals.

## Affiliations

EIASM, AIB, EIBA, SIM, SIMA.

*I hereby authorize the use of my personal data in accordance to the GDPR 679/16 - "European regulation on the protection of personal data".*

*Certifico che le informazioni e le dichiarazioni contenute in questo curriculum vitae corrispondono a verità ai sensi degli articoli 46 e 47 del D.P.R. 445/2000.*

Trieste, 28 July 2023



