



Katia Rivera Fernandez de los Ronderos

EXPERIENCE

- 2023** **The Break Fellowship, Spain.**
NextGenerationEU 27-day work retreat for women entrepreneurs.
- 04/2022** **Behavioral Scientist,** Vauxoo, Colima, Mexico. [Remote]
04/2020 Behavioral design: modelling of rewards and nudges; standardising of internal processes, creation of the people operations area.
- 2020** **Hospitality Challenge 2020 UNWTO** scholarship winner - Little Big Travel
- 01/2019** **Research internship,** SISSA, Trieste, Italy. Neuroscience and Society Lab. PI: Raffaella Rumiati. Project: The role of emotion in moral decision making.
10/2017
- 2018** **Social media management** [150 ore] Center for Mind/Brain Sciences (CIMEC) Rovereto, Trento, Italy.
- 2017** **IXL Innovation Olympics.** Project: Development of an innovation district for the Government of Atlantico in Colombia.
- 2016** **Educator,** Ecoclub - Educational tourism. Activities: fostering environmental values, design of educational activities, group management. Mexico City, Mexico.
2015
- 09/2014** **Organising committee,** XV Mexican Congress of Social Psychology, Merida, Mexico.
- 06/2015** **Undergraduate research assistant,** School of Psychology, UNAM. Mexico City. PI: Dr. Sofia Rivera Aragon. Duties: Data collection & statistical analysis using SPSS, present findings, teaching support.
10/2013
- 11/2013** **Undergraduate research & teaching assistant,** School of Psychology, UNAM. Mexico City. Intergroup Relations Lab. Dr. Anja D. Eller. Research & teaching support.
09/2012

EDUCATION

- 2022** **PhD in Circular Economy [ongoing]**
... University of Trieste, Italy.
- 2022** **Master's in Hospitality Strategy and Digital Transformation**
2021 Les Roches Crans-Montana, Switzerland.
- 2019** **Master of Science (MSc) in Cognitive Neuroscience**
2016 University of Trento - SISSA (International School for Advanced Studies), Italy.
Thesis: The role of emotional reactivity in moral dilemma judgements: A machine learning approach.
- 05-07** **Harvard Extension School - Summer program in Mind/Brain Sciences**
2017 Harvard University - Trento University, Mattarello-Trento, Italy.
- 2014** **Bachelor's degree in Psychology**
2009 School of Psychology, National Autonomous University of Mexico.
Thesis: Influence of parenting styles and closeness on value transmission.

LANGUAGES

- Spanish 
- English 
- Italian 
- Portuguese 

Curriculum Vitae

COURSES & CERTIFICATIONS

- 10/2022** **Autumn school on AI, preferences and personalisation.** Porquerolles, France. IA2/CNRS.
- 07/2019** **Advanced Course on AI.** European Association for Artificial Intelligence. Chania, Greece.
- 10/2018** Winter School on **Learning and Artificial Intelligence.** International Centre for Theoretical Physics (ICTP). Trieste, Italy.
- 07/2018** Workshop: **Decision Theory and Artificial Intelligence.** Center for Mathematical Philosophy. Ludwig Maximilian University of Munich, Germany.
- 07/2018** Summer school: **The regulation of robotics in Europe.** Scuola Superiore Sant'Anna di Pisa, Italy.
- 08/2017** Certification: **Innovation Management** Level 1 and 2. Global Innovation Management Institute. Cambridge, MA, USA. IM-01-16001813, IM-02-16001813.
- 10/2017** Ambassador at the program: **Change the World Model Europe.** Associazione Diplomatici. Brussels, Belgium.
- 04/2016** Online course in Quantitative Methods. Coursera/ University of Amsterdam
- 08/2014** Course: Multilevel modelling in Mplus for absolute beginners. UNAM, Mexico City.

CONFERENCES & INVITED TALKS

- 11/2018** Poster. **Society for Neuroscience (SfN) Annual Meeting. San Diego, U.S.** "Facial emotional expression as a predictor of moral decision making".
- 03/2018** Talk. **Pint of Science. Trieste, Italy.** "Moral machines: From human morals to algorithms".
- 05/2018** Invited talk. **University of Trieste, Engineering Department, Trieste, Italy.** "The ethical challenges of artificial intelligence. Risks and benefits of having machines that learn".
- 07/2018** Invited talk. **Scuola Superiore Sant'Anna di Pisa, Italy.** "Psychological and moral implications of AI and robotics in society".
- 07/2015** Talk. **14th European Congress of Psychology.** Milan, Italy. "Which kind of values is my parenting style encouraging on my adolescent son? Findings from a Mexican sample". Rivera, F. K. & Rivera, A. S.
- 07/2015** Talk. **International Association for Cross-Cultural Psychology (IACCP).** Chiapas, Mexico. "Factor analysis shows a different distribution of the ten universal value motivations in Mexican adolescents" Rivera, F. K. & Rivera, A. S.
- 04/2015** Talk. **XLII Congress of Psychology, National Council for Teaching and Research in Psychology.** Tijuana, Mexico. "Do's and don'ts when raising an adolescent son. Parenting styles that promote or prevent closeness" Rivera, F. K. & Rivera, A. S.
- 09/2014** Award. **First place in poster session** held at the "VII Mexican Congress of Social Psychology & XV Mexican Congress of Personal Relationships". Merida, Mexico.

PUBLICATIONS

- 2014** Eller, A; Jimenez, J; Ferreira, C. M.; Sirlopu, D.; Perez, A.; Mata, M. F.; Castro, R; Rivera, K.; Cakal, H. (2014). Mestizos en el DF: Mediadores del contacto intergrupar sobre la acción colectiva [Mestizos in Mexico City: Mediators of intergroup contact on collective action]. La Psicología Social en Mexico, Volumen XV. DOI: 10.13140/2.1.4684.0005