

SAMANTHA BARRESI

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Date of Birth: 9 Dicembre 1989

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AREA OF INTERESTS

- **ACCOUNTING: Financial Reporting, International Accounting; Accounting Education;**
- **SPORT AND ENTERTAINMENT BUSINESS: Sport Finance & Football Business, Fashion and Art Business; Business of Sporting Events;**
- **TOURISM AND LEISURE INDUSTRIES;**

EDUCATION AND TRAINING

- Nov. 2023 - to date **PhD in Circular Economy | Circular Business Models**
University of Trieste - Deams, Trieste
- Field of research: Financial Reporting, Sports and Entertainment Business, ESG - Financial Performance
 - Supervisor: Prof. Michele Bertoni
- Oct. 2012 - Nov. 2015 **Master's Degree in Business Sciences | 23 November 2015**
University of Trieste - Deams, Trieste
- Final Grade: 110/110
 - Thesis Title: "The Financial Statements of Football Clubs According to National and International Accounting Standards"
 - Supervisor: Prof. Michele Bertoni
- Oct. 2008 - Jul. 2012 **BSc in Business Administration | 18 July 2012**
University of Trieste, Deams Trieste
- Thesis Title: "The Presentation of Comprehensive Income under IFRS and US-GAAP"
 - Supervisor: Prof. Michele Bertoni

TEACHING AND ACADEMIC EXPERIENCE

- November 2022 - to date **Teaching Assistant for the Accounting Course (Italian language)**
(A.A. 2022/2023, 2023/2024, 2024/2025)
University of Trieste - Deams, Trieste
- Frontal supplementary teaching activities in support of the Accounting course at the Department of Economics, Business, Mathematical, and Statistical Sciences of the University of Trieste.
- Jun. 2024 - to date **Subject Matter Expert in Accounting (SSD: ECON-06/A)**
University of Trieste - Deams, Trieste
- Apr. 2024 - to date **Tutorship - Accounting (Italian language)**
(A.A. 2023/2024, 2024/2025)
University of Trieste - Deams, Trieste
- Supporting and assisting activities for the Accounting course - 100 h
 - Responsible professor: prof. Michele Bertoni
- Apr. 2025 - to date **Tutorship - Accounting (English language)**
(A.A. 2024/2025)
University of Trieste - Deams, Trieste
- Supporting and assisting activities for the Accounting course - 50 h
 - Responsible professor: prof. Michele Bertoni
- Jan 2013 - Sept. 2014 **Academic Tutor**
University of Trieste - Deams, Trieste
- Provide support to the Advisor service in secondary schools and student salons on behalf of the Department. Coordinate with the Erasmus delegate to provide information and assistance to Italian and foreign students benefiting from the program. Offer assistance throughout the duration of their studies.

WORK EXPERIENCE

Feb. 2020 - Mar. 2020

Administrative Assistant

Istituto Comprensivo Altipiano, Trieste

- Assistance for the activities of the Teaching Office and the Human Resources Office

Jun. 2007 - Sep. 2007

Internship at Chartered Professional Accountant Office

Dott. Alessandro Merlo CPA office, Trieste

- Data processing via Excel spreadsheets related to the expert's report, storage of tax statements, preparatory activities to accounting entry, use of accounting programs, accounting and VAT entry of sales and purchase documents of companies and professionals.
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OTHER QUALIFICATIONS AND SUMMER SCHOOL

Jan. 2018 - Jul. 2018

24 CFUs Program- Teachers Training

University of Trieste

- Exams Taken: Pedagogy, Special Pedagogy and Inclusive Teaching; Psychology; Anthropology and Teaching methodologies and technologies.

Jun. 2015 - Jul. 2015

Summer School - Principles of Accounting I

University of Northern Colorado - Monfort College of Business

Summer School carried out in collaboration with the Deans "Bruno de Finetti" at the University of Trieste.

- Letter Grade: A
 - 6 CFU - 50 h
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LANGUAGE SKILLS

Mother Tongue: Italian

Altre Lingue	LISTENING	SPEAKING	WRITING
English	C1	C1	C1
Spanish	C1	C1	C1

Basic knowledge of German

DIGITAL SKILLS

Great knowledge of:

- G-Suite, Office 365, WPS office;
- Canva, Prezi, Genially, Padlet;
- Piattaforme di gamification per la formazione - Wooclap, Slido, Quizziz, Kahoot!
- R Software

▶ ECDL IT Security Certification - Specialized level

ACADEMIC ASSOCIATION MEMBERSHIPS

SIDREA - Società Italiana dei Docenti di Ragioneria e di Economia Aziendale

EASM - European Association for Sport Management

International association of academics and professionals from 40 different countries interested in research in the field of sports business.

ESEA - European Sport Economics Association

PRESENTATIONS: CONTRIBUTIONS TO CONFERENCES AND CONGRESSES

EASM Conference 2025 - Sustainability in Sports Management

Barresi S, Bertoni M, *"Beyond Profitability: How Sustainability Moderates the Link Between Financial and Sporting Performance in English Football"*

Hungarian University of Sport Science (HUSS), Budapest, Hungary, 2-5 September 2025 (upcoming)

MIC 2025 - Management International Conference

Barresi S, Bertoni M, *"From Pitch to Profit: Exploring the Relationship Between Sports Performance and Financial Success in Italian Football"*

University of Zadar, Zadar, Croatia, 4-7 June 2025

15th European Sport Economics Association (ESEA) Conference

Barresi S, Bertoni M, *"Is There a Relationship Between Financial and Sporting Performance? A Comparative Study of Serie A, La Liga, and Premier League"*

Erasmus University Rotterdam, Rotterdam, The Netherlands, 21-23 August 2024

MIC 2024 - Management International Conference

Barresi S, Bertoni M, *"Sustainability and Financial Performance: a Winning Duo in the Fashion Industry?"*

University of Trento, Trento, Italy, 5-8 June 2024

Study Group SIDREA "ESG: Rischi, Performance e Controllo"

Barresi S, Bertoni M, Rossi P, *"The association between environmental and financial performance in the Oil and Gas industry: an institutional approach."*

Online, 15 December 2023

WORKSHOPS, CONFERENCES, CONVENTIONS

International Conference Applied Statistics

University of Primorska, Koper, Slovenia, 24-25 September 2024

Convegno Nazionale SIDREA 2024

Sviluppo Sostenibile, Intelligenza Artificiale e Capitale Umano. Prospettive e sfide per l'economia aziendale e le professioni contabili.

Università Politecnica delle Marche, Ancona, Italy, 12-13 September 2024

XIV Congreso Iberoamericano de Economía del Deporte

Universidad Europea, Madrid, Spain, 12-14 June 2024, (Online)

Workshop: "Sustainability Strategies in Sport"

International University of Monaco, EASM, Online, 15-16 February 2024

SEMINARS, PROJECTS AND OTHER EDUCATIONAL EXPERIENCES

Travel Designer Certification | Sept. 2021 - Oct. 2021

Training Course with Carla Diamanti, Travel Coach and Professor of Tourism

X-Culture Global Collaboration | Mar. 2014 - Apr. 2014

University of North Carolina Greensboro (USA)

The X-Culture project, which was promoted and sponsored by the University of Trieste Department of Economics and Business, consisted of a competition attended by 93 Universities from 40 different countries: each participant was aggregated to a multicultural team made up of students of various nationalities, which carried out, in two months and by working online, a business plan in English for a company's internationalization, offering innovative products for new market segments.

Exchange programme with Students from CAMPUS02, University of Applied Sciences, Graz, Austria | Apr. 2014

Deams - University of Trieste

Short international exchange program, during which the University of Trieste hosted the students of CAMPUS 02, University of Applied Sciences, Graz, Austria. The theme of the meeting concerned Innovation and Creativity of European companies.

Seminar: "Building and Managing Successful Partnerships in the Chinese Market" | 22 May 2013

Speaker: Prof. Ilan Alon, MIB School of Management, Trieste

PUBLICATIONS

Book Chapters (peer-reviewed)

Barresi S., Bertoni M., Rossi P. (2025) "The Association Between Environmental and Financial Performance in the Oil and Gas Industry: An Institutional Approach". In: Castellano, N., De Luca, F., D'Onza, G., Maffei, M., Melis, A. (eds) *Environmental, Social, Governance (ESG). SIDREA Series in Accounting and Business Administration*. Springer, Cham.

Journal Articles (peer-reviewed)

Barresi S., Bertoni M. "Sporting Success as a Driver of Profitability: Evidence from Serie A, La Liga, and the Premier League" (Under Review)

Barresi S., Bertoni M. "The ESG-Financial Performance Nexus: Insights from the Fashion Industry". (Under Review)

REVIEWING ACTIVITIES

Ad hoc reviewer for the following scientific journals:

- The International Journal of Sports Marketing and Sponsorship
- Journal of Financial Reporting and Accounting

AWARDS AND SCHOLARSHIP

EASM Alberto Madella Scholarship 2025

33° European Sport Management Conference of the European Association for Sport Management (EASM)
Budapest, June 2025

Best Poster Award

2° PhD Day of the Doctoral Program in Circular Economy
Deams, University of Trieste, Trieste, Italy, 9 September 2024

HOBBY AND INTEREST



Travel



Music



Golf



Sport



Art and
Architecture

CONFIDENTIALITY

"I hereby authorize the use of my personal data in accordance with the UE 2016/679 - European regulation on the protection of personal data."

DATE AND SIGNATURE

TRIESTE, 8th July 2025

FIRMATO(Samantha Barresi)