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# TRANSFORM4EUROPE WEEK AT THE UNIVERSITY OF TRIESTE TRIESTE, 5<sup>TH</sup> – 9<sup>TH</sup> JUNE 2023

We invite BA, MA, and PhD students, administrative and academic staff of the whole Transform4Europe Alliance to take part in the Transform4Europe Week at the University of Trieste. The main topic of the event is "Transborder Europe".

## DIDACTIC STREAM

Our didactic stream includes different courses and workshops, each focusing on different aspects of "Transborder Europe": from entrepreneurship to public history, from exploring our territory to environmental constitutionalism, participants will have the opportunity to learn and experience a real transborder atmosphere.

### 1. **Workshop: Cultural Differences in Global Communication**

Lecturer: **Dr Yuliia Kyrdoda**

Participants: max 15

Target group: MA students

ECTS: no – a participation certificate will be issued

Mode: Face-to-face

When: 5<sup>th</sup> June, 14:30 – 16:30

Where: Sala atti Calzolari – Department of Economics, building D, [Piazzale Europa, 1](#) – Trieste

The workshop on global communications and advertising aims to explore the challenges and opportunities associated with creating effective advertising campaigns that appeal to audiences from different cultural backgrounds and regions of the world. The workshop covers the challenges and opportunities of global communications, cultural influences on advertising, and practical considerations in designing communications campaigns. Participants will have the opportunity to share their own experiences and insights, as well as learn and engage in group discussions and exercises. By the end of the workshop, attendees will gain an understanding of the



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complexity of global communications and advertising and practical tools and techniques to create more effective and culture-relevant campaigns.

## 2. Module name: Public History in a Transborder Area

Lecturers: **Prof. Tullia Catalan, Dr Alessandro Carrieri**

Participants: min.10; max. 20.

Target group: BA and MA students

ECTS: 3

Mode: Hybrid (2 hours online before the T4EU week begins, remaining hours: face-to-face)

When: whole week, 5<sup>th</sup> – 9<sup>th</sup> June

Where:

- **5<sup>th</sup>** –15.00 – 17.00

**6<sup>th</sup> June** – 10.00 – 12.00

Aula G, Dpt of Humanities, [Androna Campo Marzio, 10](#) , Trieste)

- **7<sup>th</sup> June:** a coach will collect participants from [Piazza Oberdan](#) at **7:45 am** (departure at 8 am) to San Pietro al Natisone, where participants will visit the Slovensko Multimedialno Okno (SMO) museum in the morning and the Goriški muzej: Piazza Transalpina and TeE Smuggling Museum (Museo del Contrabbando) – Nova Gorica in the afternoon.

*Lunch has been booked at „Albergo Ristorante Belvedere”, a local restaurant in San Pietro al Natisone 8.*

- **8<sup>th</sup> June** 9.15 – 18.00: a coach will collect participants from [Piazza Oberdan](#) at 9:30 am to visit the „Diego de Henriquez”, War Museum for Peace in the morning, and the „Risiera di San Sabba” (San Sabba Rice Mill Museum and National Monument) in the afternoon. Both museums are in Trieste.

*Lunch has been booked at [Rossopomodoro](#), a pizza restaurant in the centre of Trieste*

- **9<sup>th</sup> June** 09.00 –13.00: Aula A1, first floor, and Aula Magna, ground floor, Dpt of Legal Studies, Interpreting and Translation, [Via Fabio Filzi, 14](#), Trieste.

*The venue is in the city centre and can be reached on foot.*

*A buffet lunch will be served at the venue at the end of the round table.*

How to deal with conflictual and divided memories. The main aim of the course is to deal with the main topics of contemporary history in a border area, especially related to the wars that ravaged our Continent throughout the 20<sup>th</sup> century. The scourges of



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war have produced divided and conflicting memories within the population and left tangible traces on the territory. After a general introduction to the history of the Upper Adriatic border area during the 20<sup>th</sup> century, which will take place online before the T4EU week in Trieste, the course will focus, in a transnational methodological perspective, on some examples of history dissemination through the analysis of monuments and museums in our cross-border area. These will provide perfect examples of how past memories can be celebrated and represented. Students will visit museums in Trieste, Gorizia, Nova Gorica (SLO) and in the Natisone valleys together with Prof. Catalan and Dr. Alessandro Carrieri, an expert in Digital Public Humanities. These visits are real workshops and require students to play an active role. The results of their work will be used for the final restitution of the course, which will take place on Friday, 9<sup>th</sup> June.

### 3. **Module name: Geographic Information Systems for ecological and economical studies**

Lecturers: **Prof. Giovanni Bacaro, Prof. Giuseppe Borruso**

Participants: min.5, max. 25.

Target group: BA and MA students

ECTS: 3

Mode: Hybrid (online and face-to-face)

When: 16<sup>th</sup>, 23<sup>rd</sup>, 30<sup>th</sup> May and 29<sup>th</sup> June (online)

6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> June (face-to-face) 09.00 -13.00

Where: face-to-face lessons will be held in room 3A, building H2BIS, [Piazzale Europa, 1-Trieste](#)

This module is mainly for students who chose “Geographic Information Systems for Ecological and Economical Studies” among the BA tracks courses offered by the University of Trieste. It includes online and face-to-face lessons. Nine hours will be taught in person during our T4EU week (5<sup>th</sup> – 9<sup>th</sup> June).

The primary goal of the module is to educate students in Geographic Information Systems (GIS), providing opportunities to analyze data, explore issues, problem solve, and evaluate situations in a geographic and spatial context. Specific examples will be devoted to the analysis of ecological and economic problems and how to propose practical solutions for their optimization and solution, through GIS analyses.

Learning outcomes:



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Students will acquire the basics of GIS and will use GIS to:

- Explore mapped data,
- Relate GIS with remote sensing technologies,
- Analyze spatial data, using GIS analysis tools,
- Manage geodatabases,
- Create maps, images and apps to communicate spatial data in a meaningful way to others.

At the end of the module, students will be able to perform targeted GIS operations on case studies concerning ecology and economics.

#### 4. Workshop: Environmental and Climate Constitutionalism(s) and Political Challenges

Lecturers: **Prof. Federico Donelli, Prof. Roberto Louvin,**  
**Pasquale Viola**

**Prof.**

Participants: min.7, max. 21

Target group: BA and MA students

ECTS: no – a participation certificate will be issued

Mode: face-to-face

When: 7<sup>th</sup> and 8<sup>th</sup> June

Where:

- 7<sup>th</sup> June 10.00 – 12.00: Sala Atti Cacciaguerra, 1st floor, right wing, main building, [Piazzale Europa, 1](#)– Trieste
- 8<sup>th</sup> June 8.45 – 15.00: Sala Padno, [Via Alviano, 18](#) Gorizia.  
*A coach will collect participants from [Piazza Oberdan](#) at 8:45 am, drive them to the Gorizia campus in the morning and drive them back to Trieste in the afternoon.  
A **buffet lunch** will be served at the venue.*

As a result of the Anthropocene's global socio-ecological crisis, constitutional systems had to cope with the impact of environmental degradation and anthropogenic climate change (ACC). Currently, environmental provisions within 153 (out of 193) constitutions of the United Nations' member states evidence an increasing trend in recognising environmental rights and duties, along with other provisions devoted to the management of natural resources, private property, the allotment of powers in federal and regional states. In reference to climate change, to date, several constitutions mention the concept 'climate', mainly regarding land use and state policy, while some of them expressly refer to 'climate change' (as in the case of Ecuador, Vietnam, Dominican Republic, Zambia, Thailand, and Cuba) and even to adaptation and



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mitigation as core-actions to cope with ACC. The effects of global warming, if not addressed cooperatively and comprehensively, exacerbate natural resource disputes by generating complex socio-political fallout. From piracy (Somalia) to religious-based terrorism (Mali, Burkina Faso) and inter-state disputes (Sudan-Ethiopia) to revolutions (Syria), these are all challenges to international security and global stability intertwined with climate change. In critically addressing the aforementioned considerations through an interdisciplinary methodology, seminars will focus on environmental and climate issues within four specific grounds:

- 1) Environmental and climate constitutionalism(s)
- 2) Climate justice and litigation
- 3) The management of water resources
- 4) Climate change, international security, political stability

## 5. Bridging the gap between stakeholders through students' commitment within the T4EU Alliance

Lecturers: **Dr Alessandro Carrieri, Dr Salvatore Dore, Dr Elisa Fabbro, Dr Giuseppe Grimaldi**

Participants: min. 8-10 (of which 5 stakeholders); max 20

Target group: BA, MA, PhD students, stakeholders from partner universities, general public

ECTS: no – an attendance certificate will be issued

When: 6<sup>th</sup> June, from 14:00 to 16:00

Where: Co-working room, 2<sup>nd</sup> floor, Contamination Lab, [Via Fabio Severo, 40](#) – Trieste

In developing a transnational stakeholder network within the T4EU Alliance, the role of student trainees in exploring opportunities and analysing critical issues can be crucial. However, their role in stakeholder engagement depends on several multifaceted factors, which have as much to do with the “productive” needs of stakeholders, as with the educational goals and expectations of students.

Some questions thus arise that may help create a basis for discussion:

1. What critical issues arise when building a relationship that allows stakeholders to create added value and students to acquire employable skills?
2. What tools can be put in place to strengthen this relationship?



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This workshop aims to bridge the gap between stakeholder and student engagement within the T4EU Alliance. During the workshop, speakers will identify channels to create connections between different stakeholders working in the same field of expertise across the Alliance, improve networking and cooperation between those involved, and share best practices.”

## 6. Stakeholder and student team-building and networking activity

*Only for participants in the “Bridging the gap between stakeholders through student commitment within the T4EU Alliance” workshop*

Participants: min. 10

Target group: Participants in the “Bridging the gap between stakeholders through student commitment within the T4EU Alliance” workshop

When: 6<sup>th</sup> June, from 17:30 to 19:30

Where: Trattoria Sorrentino Tenda Rossa, [Strada Costiera, 172](#) – Trieste

<https://www.sorrentino-trattoria.it/>

Students and stakeholders who participate in the “Bridging the gap between stakeholders through students’ commitment within the T4EU Alliance” workshop will have the chance to participate in an exclusive networking activity.

## 7. How unicorns arise: the key words, patterns and trends of innovation

Lecturer: **Dr Cristiano Piani**

Target group: BA, MA students, administrative staff, professors

ECTS: no – an attendance certificate will be issued

When: 7<sup>th</sup> June 09.00 – 11.00

Where: Aula B, ground floor, right wing, main building, [Piazzale Europa, 1](#)– Trieste

Why is it getting harder and harder to make a “real” innovation? What is meant by “invention” and why do they not always change the world? What are the business processes that make a product or service a global success and what is the role of universities in all these processes? Starting with concrete examples, the seminar will



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provide the terminology and business tools to deeply understand the mechanisms at the heart of innovation.

## 8. Module name: Visit Val Rosandra (Rosandra Valley)

Lecturer: **Prof. Pierluigi Nimis**

Participants: max 20

Target group: BA and MA students

ECTS: 1

Mode: face-to-face

When: 7th June 10.00 – 16.00

Where: a coach will collect participants from [Piazza Oberdan](#) at 10 am, drive them to Val Rosandra and back to Trieste at 4 pm.

*Packed lunch will be provided.*

Val Rosandra (EN: Rosandra Valley, SLO: Dolina Glinščice) is one of the most interesting biotopes of the Trieste Karst. The only example of surface hydrography in the Italian Karst, it consists of a deep canyon excavated by the Rosandra stream, which hosts a very rich and interesting flora (nearly 1,000 species). The excursion – almost entirely flat or downhill – will start from the small church of San Lorenzo along the edge of Monte Stena (with spectacular views of the valley below), and then descend to the small village of Botazzo, where we'll cross the Rosandra stream going down to Bagnoli along the left orographic side of the Canyon. During the excursion, stops will be made to observe the residues of dry grasslands, the dynamics of vegetation, the Karst oak forests, the colonization of rocks by cyanobacteria and lichens, the scree slopes rich in endemic plants, and the alder forest in the lower part of the valley. During some of these stops, the participants will try to identify plants using the interactive guides of the Dryades Project (University of Trieste) on their mobile phones, which are available in 5 languages (Italian, English, Slovenian, German and Spanish).

Further info on Val Rosandra and its rich flora:

Italian: [https://dryades.units.it/rosandra\\_it/](https://dryades.units.it/rosandra_it/)

Slovenian: [https://dryades.units.it/rosandra\\_si/](https://dryades.units.it/rosandra_si/)

English: [https://dryades.units.it/rosandra\\_en/](https://dryades.units.it/rosandra_en/)

German: [https://dryades.units.it/rosandra\\_de/](https://dryades.units.it/rosandra_de/)

**NB: to attend this module, students are required to wear comfortable clothes and hiking shoes or trainers.**



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## 9. Module name: Visit the WWF Marine Reserve and the BioMa Museum

Participants: max 24 per day (7<sup>th</sup> and 8<sup>th</sup> June)

Lecturers: WWF guides

ECTS: no – an attendance certificate will be issued

Mode: Face-to-face

When: 7<sup>th</sup> and 8<sup>th</sup> June 14.00 –18.00

*Where: a coach will collect participants from the main building ([Piazzale Europa, 1](#)) and drive them to the reserve and back to town.*

This activity will be organised twice during our T4EU week: on 7<sup>th</sup> and on 8<sup>th</sup> June, from about 2pm to 6pm.

What better way to visit a marine reserve than to dive into its protected waters to discover its rich biodiversity of habitats and species?

We are talking about snorkelling or surface fin swimming. From June to September every year, we can offer you the opportunity to dive into our protected marine Area, to observe the hundreds of species of marine animals and plants that populate it. In small groups, accompanied by the WWF staff you will be able to swim among the schools of dream fish (*Sarpa salpa*), white sea bream and damselfish (*Chromis chromis*). Thanks to the skill and experience of the WWF guides, you may come across the rarest brown meagre (or corb), or be able to spot sea creatures that might otherwise escape more inexperienced eyes, such as blennies, nudibranchs, sponges, anemones and many others.

**NB: to visit the marine reserve, participants need to be equipped with their own snorkels and masks. Wetsuits and fins will be provided by the WWF staff.**

More information available at <https://www.ampmiramare.it/en/seawatching-en/>

The BioMa is an environmental study centre designed to offer you a truly immersive experience. It is open all year round and contains all the varied environments of the Gulf of Trieste and the Miramare Marine Protected Area. There are reconstructions of the submerged reef, sections of sandy and muddy sediment with their inhabitants,





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dioramas of sea grasslands, sunfish, bottlenose dolphins and other pelagic life-size animals. There are also immersive videos and 3D

## ADMINISTRATIVE STREAM

Our T4EU week includes a workshop for the administrative staff of the T4EU Alliance and a visit to an

almost unknown part of our campus, the “Parco di San Giovanni”

(<http://www.parcodisangiiovanni.it/>).

Up to 2 staff members from partner universities are welcome to take part in our Administrative stream.

### 1. Workshop: Accessible Communication: theory and practice in a European perspective

Lecturer: **Dr Floriana Carlotta Sciumbata**

Participants: min.4, max 20

Target group: Administrative staff

Certificate available: yes

Mode: face-to-face

When: 8th June, 9:00 – 13:00

Where: room 10, [Via De Pastovich, 3](#) (at „Clinica Psichiatrica”, Parco di San Giovanni),

Trieste. You can

reach the venue by bus.

*(bus n. 17, only two stops from the main building. Get off and take a 5-minute stroll in the park to reach the venue)*

This workshop will deal with accessible communication with a focus on writing. Participants from different countries will have the chance to discuss accessibility experiences, policies, and practices in their countries and institutions. They will later be given a linguistic perspective on accessible writing, with some guidelines to write easy-to-read texts for public communication. Finally, in the practical part of the workshop, participants will work in small group to draft an accessible text.



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## 2. How unicorns arise: the key words, the patterns and the trends of the innovation

Lecturer: **Dr Cristiano Piani**

Target group: BA, MA students, administrative staff, professors

Certificate: attendance certificate will be provided to all participants

When: 7<sup>th</sup> June 09.00 – 11.00

Where: Aula B, ground floor, right wing, main building, [Piazzale Europa, 1](#)- Trieste

Why is it getting harder and harder to make a “real” innovation? What is meant by “invention” and why do they not always change the world? What are the business processes that make a product or service a global success and what is the role of universities in all these processes? Starting with concrete examples, the seminar will provide the terminology and business tools to deeply understand the mechanisms at the heart of innovation.

## 3. Visit the “Parco di San Giovanni” (San Giovanni Park)

Lecturer: **Prof. Umberto Albert, Dr Elisabetta Naviglio**

Participants: min.4, max 20

Target group: Administrative staff

Certificate available: yes

Mode: face-to-face

When: 8<sup>th</sup> June, 14:30 – 17:00 approx.

Where: [Via Weiss, 5](#) (Parco di San Giovanni) – Trieste.

In the 1970s, the park became a place of innovation and change. Here, Franco Basaglia and his co-workers sparked a revolution of international outreach in the field of psychiatry. The hospital and the park were opened to the city: patients were free to leave and city residents were free to enter.

Today, the park and city shine as a meeting place of social enterprises, welfare and creative activities, cultural projects and higher education – a place where ideas are exchanged, a symbolic place where new ways of “using” the city can be tested amidst



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splendid architecture, paths, flights of steps, thickets, majestic oaks, lawns and flowerbeds of roses and camellia.

#### 4. Addressing Self-esteem and Self-efficacy through Game-Based Learning – a practical session

Lecturer: **Prof. Alan Mattiassi**

Participants: min.15, max 40

Target group: Administrative staff

Certificate available: yes

Mode: face-to-face

When: 6<sup>th</sup> June, 15:00 – 17:00

Where: room A, building O. [Via Weiss, 6](#) (Parco di San Giovanni) – Trieste.

A group activity with a playful structure similar to role-playing games and LARPs is proposed. In this activity, each participant is given a fictitious identity involving individual objectives and different degrees of self-esteem. The activity involves interaction between the participants according to a set of simple rules laid out at the beginning of the session, with the aim of reaching the specific group and collective objectives. The different degree of self-esteem of each person will impact on the objectives achievements. A debriefing phase will follow to allow the group of participants to analyse the link between goal achievement, self-esteem and self-efficacy



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## PARALLEL EVENTS

### THE MANAGEMENT OF INNOVATION CONFERENCE – MIC 2023 (FOR PHD STUDENTS ONLY)

The 22<sup>nd</sup> edition of the Management and Innovation Conference – MIC 2023 will take place at the University of Trieste from 7<sup>th</sup> to 10<sup>th</sup> June 2023, on the same days as our T4EU week. A call for papers and an invitation to participate in the MIC 2023 edition was sent to all partners last February. But on 7<sup>th</sup> and 8<sup>th</sup> June some of the MIC events will also open to our T4EU Alliance free of charge!

#### WHAT IS MIC?

MIC aims at shedding light on a green, digital, and inclusive society.

Eight billion people have inhabited the Earth since November 2022. Earth's population is confronted with global warming, the war in Ukraine is at the forefront of Europe, and poverty marks many parts of the world. It is a task and duty of the academic community to discuss the future developments at micro and macro levels. Scenarios for the future of humanity are not fixed and unavoidable. There are many ways to work towards a future that is green, digital, and inclusive. This 'trinity' of key concepts for humanity is not sufficient but obviously a required condition for future life.

To see the full programme: [MIC - Programme \(fm-kp.si\)](https://fm-kp.si)

## MIC EVENTS OPEN TO THE T4EU ALLIANCE

### 1. Workshop on quantitative research: Measuring Illicit Financial Flows – Profit Shifting by Multinational Enterprises (Case Study)

Facilitator: **Dr Bojan Nastav**

Target group: PhD students

When: 7th June from 11:30 to 13:00

Where: Dpt. of Economics, Conference Room, 1\_A, Building D, – [Piazzale Europa, 1](#)



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The workshop will present participants with the process of developing methodological guidelines for the measurement of a particular topic, in this case study the profit shifting by multinational enterprise groups (MNEs). This starts with providing a conceptual framework for the measurement of the topic, addressing relevant definitional aspects that dictate further methodological work: not merely methodology to be applied, but also (and above all) data sources. Participants will explore the methodological considerations in proposing a methodology for statistical measurement of the phenomenon, but also partake in the practical exercise of collecting publicly available data, pair these with made-up case study data to apply certain elements of the method to compile preliminary statistics, and evaluate methodological relevance of the data sources, methods and results.

*Dr Bojan Nastav is an acting Chief of Statistical Analysis at the United Nations Conference on Trade and Development (UNCTAD). His work evolves around methodological guidance for measuring tax and commercial illicit financial flows. In the past, he has worked as a researcher at the University of Primorska (Slovenia), focusing on statistical and economic analysis of the phenomenon of the shadow economy. He then worked as a statistician at UN Statistics Division and UNCTAD, and more recently as a director general of the national statistical office of Slovenia.*

## 2. Workshop on Qualitative Methodology: Getting Started with Text Analysis

Facilitator: **Dr Annamaria Tuan**

Target group: PhD students

When: 7<sup>th</sup> June from 14:15 to 15:45

Where: Dpt. of Economics, Conference Room, 1\_A, Building D – [Piazzale Europa, 1](#)

Researchers, marketers and consumers swim in a sea of language, and more and more of that language is recorded in the form of text. Text is indeed produced by organizations through reports, ads, social media posts and website copy as well as by consumers through word of mouth, complaints, and status updates. Despite the unstructured nature of this kind of data, texts can be coded and analyzed in order to test the relationship between or among the constructs or variables of interest, creating vast opportunities for researchers.

This workshop will introduce the basic skills of text analysis. We will begin by reviewing the theoretical perspectives important for studying the text. We will then cover automated text analysis techniques, primarily dictionary-based analysis, by showing the



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steps needed to answer a range of management questions by means of real examples. The workshop will conclude with a Q&A session.

*Dr Annamaria Tuan is a Senior Assistant Professor of Marketing at the Department of Management of the University of Bologna. Her research interests focus on the intersection between Corporate Social Responsibility communication and Social Media Marketing with a focus on text analysis. She has published in various marketing and management journals including the Journal of Management Studies, the Journal of Interactive Marketing, Psychology and Marketing, and the Journal of Business Ethics.*

### 3. Hackathon

Facilitator: **Prof. Guido Bortoluzzi**

Target group: PhD students

When: 7th June from 16:00 to 18:00

Where: Dpt. of Economics, Conference Room, 1\_A, Building D – [Piazzale Europa, 1](#)

#### The “1X3” Research Hackathon Project

During the research hackathon, PhD students will be divided in **3 groups** and will be challenged to produce **1 proposal** for **1 empirical research** to be carried out by combining **1 topic** out of the **3 conference topics** (green; inclusive; digital growth) and **1 theory** out of **3 mainstream theories** proposed by the evaluation committee. Students will work together and will have **30 minutes** to produce **1 presentation** composed by **3 slides** that they will pitch in **3 minutes**.



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#### 4. Social activity: MIC aperitive master class

Target group: PhD students

When: 7<sup>th</sup> June 18.30

Where: Participants will be informed on the day of the event.

Do you enjoy socializing in front of a good ice-cold drink and something to nibble? Learn the art of a real Italian *aperitivo* at this dedicated masterclass!

#### 5. Workshop: Artificial Intelligence and Higher Education. A Critical Studies Approach.

Key-note speaker: **Dr Wayne Holmes**, Ass. Prof. at the UCL Knowledge Lab at University College London, UK

Target group: PhD Students

When: 8<sup>th</sup> June from 12:00 to 13:30

Where: Dpt. of Economics, Conference Room, 1\_A, Building D – [Piazzale Europa, 1](#)

Artificial Intelligence (AI) is frequently hailed as a 'solution' to many of education's core problems (e.g., OECD, 2021) – problems such as student underachievement, assessment at scale, and better preparing learners for 21st century career paths. However, such claims tend to be aspirational rather than evidence-based (Miao & Holmes, 2021), and overly simplistic, forgetting issues such as agency, pedagogy, surveillance, human rights, and ethics (Holmes et al., 2021; Holmes et al., 2022; Holmes & Porayska-Pomsta, 2022; Porayska-Pomsta, Holmes and Nemorin, in press). In fact, current applications of AI in Higher Education tend to be solutions- rather than problems-oriented, and all too often undermine student agency and disempower educators; while the teaching of AI almost always focuses on the technological dimension of AI to the exclusion of the human dimension (its ethical, human, and social implications). Accordingly, this presentation will explore the application and teaching of Artificial Intelligence in Higher Education from a critical studies and human rights perspective. It will identify and address many of the key myths, it will explore the elephant in the room (ChatGPT and similar tools), it will argue for a new trajectory, and it will pose more questions about AI and the futures of learning than it answers.



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## OTHER PARALLEL EVENTS

### 6. Student Council Meeting

Participants: approx. 50

Target group: students

When: 5<sup>th</sup> June, 14:30 – 18:30

Where: Aula B, ground floor, right wing, main building, [Piazzale Europa, 1](#) – Trieste

The Student Council meeting of the Transform4Europe Alliance will be held in Trieste on 5<sup>th</sup> June.

### 7. Joint Quality Assurance Office (JQAO) Meeting

Participants: members of the JQAO of the T4EU Alliance and some members of the Student Council.

When: 6<sup>th</sup> June, 14:00 – 17:00

Where: Sala Sblattero, 2<sup>nd</sup> floor, left wing, main building, [Piazzale Europa, 1](#) – Trieste

The T4EU week will host a face-to-face Joint Quality Assurance office meeting to take stock of the Alliance achievements, reflect on student involvement and plan the next JQAO meeting in Saarbrücken, planned for October 2023.

### 8. WP5 – Business Plan Competition Award

Participants: max 50

Target group: all

When: 8<sup>th</sup> June, 17:00 – 18:00

Where: "ADRIACO" Yacht Club [Molo Sartorio, 1](#) – Trieste

*You can easily reach this location by bus (n. 17/ from the University main building, get off at the railway station and take bus n. 8)*





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This year's international Business Plan Competition (BPC) will focus on the topic "**Sustainability**" that is one of T4EU project priorities that address the current societal challenges.

Sustainability means "something that aims to fulfil the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care and social well-being".

The final event of the T4EU Business Plan Competition will be held in hybrid mode. During this event, the 7 selected projects will be presented by the students and the winning project will be awarded € 500 and the possibility to attend the 2nd Entrepreneurial School that will be held at the University of Silesia in Katowice (Poland) in September 2023.

The final event of the T4EU Business Plan Competition will be open to the general public and will represent a unique opportunity to see how students developed their business plan.

## 9. WP5 – Open Dual Lecture "Mobility and decarbonisation: the EU's challenges for 2035"

Key note speakers: **Dr Denitsa Gavrilova, Prof. Rodolfo Taccani**

Participants: max 50

Target group: BA and MA students, academic and administrative staff

When: 7<sup>th</sup> June, 18:00 – 19:30

Where: Stazione Rogers", [Riva Grumula, 14](#) – Trieste

*You can easily reach this location by bus (n. 17/ from the University main building, get off at the railway station, and then take bus n. 8)*

The constant and fruitful dialogue between economic players and academia is absolutely necessary. It involves the development of a common language founded on mutual knowledge of pro-duction processes and models based on tools that both sides may jointly master.

To foster this dialogue, University of Trieste, as partner of Transform4Europe project, organises Open Dual Lecture to reach two goals: make it clear that the problem is the same from both the academic and the industrial/business perspectives, and share a common language about the most important topics of the future.



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Two speakers, one academic and an entrepreneur will be invited to dialogue about the three focus areas of the Transform4Europe project:

- digital transformation and smart regions;
- environmental transformation and sustainability;
- societal transformation, community building and inclusion.

## 10. WP5 – International Visiting Lectureship – Key factors for a start-up scalability

Participants: max 50

Target group: BA and MA students, academics, administrative staff, general public

When: **8<sup>th</sup> June**: from 15:00 to 16:30 (for students) – Where: Sala Cacciaguerra, 1st floor, right wing, main building, [Piazzale Europa, 1](#) – Trieste

When: **8<sup>th</sup> June**: from 17:00 to 18:30 (administrative staff and general public) – Where: “ADRIACO” Yacht Club [Molo Sartorio, 1](#) – Trieste (*bus n. 17/ from the University main building. Get off at the railway station and take bus n. 8*)

**9<sup>th</sup> June**: from 10:00 to 11:30 (for academics) – Where: at Aula B, ground floor, right wing, main building, [Piazzale Europa, 1](#)– Trieste

The Alliance wants to foster the set-up of new innovative companies with the “role mode approach”: an entrepreneur or a practitioner, coming from another European region, will present his experience and will try to inspire the students, the academics and the citizens with his (entrepreneurial) knowledge and passion.

## 11. Transborder Europe – Final round table organised by students

Participants: all

Target group: all

When: 9<sup>th</sup> June, 10:00 – 12:30

Where: Aula Magna, ground floor, Department of Legal Studies, Translation and Interpreting, [Via Fabio Filzi, 14](#) – Trieste



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At the end of the Transform4Europe Week on Transborder Europe, the students of Units would like to invite you to an open round table on its guiding topic, with reflections also on the situation and History of Trieste and Gorizia at the border with Slovenia.

The round table will host students, academic and administrative staff from all partners universities to wrap up and discuss the discoveries and impressions of the activities and seminars of the week, but also to share personal experience with European borders, and their trespassing.

For each round of discussion, we would like to invite guests to make up the panel, and then have a panel of students picked among the audience to share their previous experience of European borders and what they found out during the week and have an open discussion on what has been just shared. Students from the University of Trieste will moderate the panels.

Furthermore, since multilingualism is at the core of the T4EU Alliance and is a crucial topic for European institutions and the European Student Assembly, we would like to raise awareness on the importance of a knowledge-based, entrepreneurial profession learnt and taught at several partner universities: the **conference interpreter**. Two students specializing in conference interpreting from the University of Alicante and the University of Sofia will be selected, along with conference interpreting students at the University of Trieste, to take part in the T4EU Week at Units and interpret at the closing round table, enabling the public to speak and follow the conference in one of the following languages: English, Spanish, Bulgarian, Italian, German.

## CULTURAL AND SOCIAL STREAM

### 1. Welcome coffee and plenary session

Participants: all

Target group: all

When: 5<sup>th</sup> June, 10:00 – 12:00

Where: Aula Magna, 3<sup>rd</sup> floor, main building, [Piazzale Europa, 1](#)– Trieste



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Our Vice-Rectors Prof. Valter Sergo, our Vice-Rector for T4EU, prof. Alberto Pallavicini will welcome guest students and staff. Local authorities (TBC) will take part in the event and deliver a welcome speech on the importance of European Alliance and cultural exchange.

## 2. Welcome pizza

Participants: all

Target group: all

When: 5<sup>th</sup> June from 19:30

Where: Pizzeria [Da Pino](#)

Enjoy the taste of real Italian pizza! In case of any food allergies or intolerance, or if you simply don't like pizza, don't worry! Just let us know and the restaurant staff will find a dedicated solution that suits your needs.

## 3. Trieste guided tour

Participants: all

Target group: all

When: 6<sup>th</sup> June, from 15:30 to 17:00

Where: the tour will start from the fountain located in [Piazza della Borsa](#) – Trieste.

You can easily reach the meeting by bus (n. 17 – get off at the “Via Mazzini” stop and then walk for one minute)

A unique atmosphere can be felt in Trieste, as a border town, a melting pot of at least three cultures: Latin, Slavic and German.

It has a retro flavour of its own, between historic literary cafés and monuments from the past as an important city of the Habsburg Empire. Trieste is the ideal destination for those who love locations rich in a complex and troubled history that has bewitched, harboured, and nurtured writers and other intellectuals. The environment is diverse, with an international outlook. A place to be experienced at least once in a lifetime.



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#### 4. Jazz concert

Participants: all

Target group: all

When: 6th June at 18:30

Where: [Piazzale Europa, 1](#) - Trieste

Students of the Trieste Music Academy (Conservatorio Tartini <https://conts.it/>) will play a live jazz concert for participants in the T4EU week. Two tip-tap dancers will dance to the music and make this a unique experience!

#### 5. Yoga therapy

Participants: max 50

Target group: all

When: 7<sup>th</sup> June, 17:30 – 19:00

Where: Palazzina O (external area), [Via Weiss, 6](#) (Parco di San Giovanni) – Trieste

Connect to your breath, mind and body to release tension and increase vitality. During this gentle, yet challenging yoga class, you will be guided to explore your balance, strength and flexibility. Breath-awareness, focus and presence are carried throughout this practice to quiet the mind chatter. We will practice mindful movement, yoga postures, breathing and relaxation techniques. This yoga class is open to both beginners and experienced students who want to feel more grounded, calm and energized.

#### 6. Visit Miramare Castle and Park

Participants: all

Target group: all

When: 7<sup>th</sup> June, 14:30 – 17:00

Where: a coach will pick up participants from [Piazzale Europa, 1](#) - Trieste, drive them to the castle and back to town afterwards.



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A castle, a story, an empire. A historic residence with all its original furnishings. An eclectic collection that brings together works and styles from around the world. The Castle was built for Maximilian, who fell in love with the view of the small bay and decided to build his home here, where he lived with his wife, Charlotte of Belgium. Maximilian and Charlotte were able to enjoy their beautiful castle for only four years before leaving for Mexico, where Maximilian was crowned Emperor Maximilian of Mexico, only to be executed by a firing squad in 1867. Legend has it that Charlotte, mad with grief, still wanders in the park calling his name.

## OPTIONAL SOCIAL ACTIVITIES FOR STUDENTS AND STAFF ORGANISED BY THE ERASMUS STUDENT NETWORK,

### 1. Early bird campus tour

Participants: all

Target group: all

When: 5<sup>th</sup> June, 9:00 – 10:00

Where: Trieste University Campus – [Piazzale Europa, 1](#) - Trieste

Students from our Erasmus Student Network (ESN) would love to get you know better and make your T4EU week an unforgettable experience! To start with, they will take you for a quick campus tour on Monday morning, 5<sup>th</sup> June, just before our T4EU week officially takes off!

This activity has been organised by our Erasmus Student Network (ESN).

### 2. Orienteering

Participants: max 20

Target group: students

When: 5<sup>th</sup> June, 16:30 – 18:00

Where: Trieste University Campus – [Piazzale Europa, 1](#) - Trieste

This activity has been organised by our Erasmus Student Network (ESN).



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### 3. Chill night

Participants: all

Target group: students

When: 7<sup>th</sup> June, from 19:30

Where: meeting point at the Barcola fountain (Fontana luminosa), [Piazzale Biagio Marin](#), Barcola – Trieste. *This location can easily be reached by bus (n. 6 or n. 36)*

Enjoy the view of the sunset by the sea in the company of students from the whole T4EU network.

This activity has been organised by our Erasmus Student Network (ESN).

### 4. Sport event

Participants: max 20

Target group: students

When: 8<sup>th</sup> June, 16:30 – 19:00

Where: Toti Youth Centre (Polo Giovani Toti), [Via della Cattedrale, 4a](#) – Trieste

Five-a-side football, volleyball and basket.

This activity has been organised by our Erasmus Student Network (ESN).

### 5. A walk into the past: visit the *San Giusto Castle*

Participants: max 20

Target group: MA, BA, and PhD students

When: 8<sup>th</sup> June, 17:30 – 19:00

Where: San Giusto Castle, [Piazza Della Cattedrale](#) – Trieste. *This location can be reached by bus (n. 15, n. 16, n. 1 – get off at „Piazza del Sansovino” and then walk for 5 minutes. Bus n. 24 will take you straight in front of the castle)*



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The San Giusto Castle stands on the hill overlooking the city of Trieste, its gulf and its hinterland. In 1382 the town came under the control of the Austrian Empire, following which the Imperial court ordered the construction of a fortress to protect the town and provide accommodation for its Captain. The building work lasted from 1468 to 1636. It began with the Captain's House – a fortified residence flanked by an L-shaped tower – which was subsequently incorporated into a triangular fortress with a bastion at each corner. It was thoroughly renovated and converted into a museum in 1936, since when it has stood as a symbol of the city.

This activity has been organised by our Erasmus Student Network (ESN).

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